

Teenagers Care Introduction

My name is Matt Pierce and I founded Teenagers Care because I wanted to make a difference. I'm currently a senior in high school at Blair Academy in Blairstown, NJ. My family lives in Sarasota, FL and Stone Harbor, NJ. The issue that really sparked this idea for me was the BP Oil Spill, which began in April 2010. Being from the Gulf Coast of Florida and the Jersey Shore, I am very concerned about the implications that this spill could have on wildlife, wetlands, beaches, people and our future. I wanted to show the world that teenagers care about their world just as much as adults do, and that like adults teenagers can make a difference.



Matt Pierce

www.TeenagersCare.org

Our First Project: Help Clean Up The Spill

- Raising funds to benefit grassroots organizations that help the wildlife, ecosystem, and people affected by the oil spill disaster in the Gulf of Mexico.
- Building awareness of this crisis through social networking and traditional media.



www.TeenagersCare.org

Help Clean Up The Spill: Awareness

- Teenagers Care has raised awareness through:
 - Website
 - Facebook
 - YouTube Video
 - Humane Society Article
 - NBC News Interview
 - Radio Interviews



www.TeenagersCare.org

YouTube Video

What Do You Think About The Spill?

"I feel like BP didn't go out of their way. They're worried about making money and didn't worry about spending \$500,000 to have a safety device."

"Should be more concerned about shutting it down instead of what they're (BP) are doing about it now, which is digging another hole."

"It's really bad and a lot of animals have been killed."

"It's a shame. The people in the Gulf are suffering and the whole country is going to suffer eventually."

"I don't think it's that healthy for the fish and all the animals that are in the ocean."

